



LegalShield...
A world of difference

2012 ANNUAL INTERNATIONAL CONVENTION

Shield

Legals



ANNOUNCEMENTS

LegalShield

VICE PRESIDENT, TRAINING AND ASSOCIATE DEVELOPMENT

PATRICK HODGES

**# 1 Salesperson at SEARS
Became Sales Trainer**

**# 1 Salesperson at BOSE
Became Sales Trainer**

ANNOUNCEMENTS

LegalShield

EXECUTIVE ADVISORY BOARD

DAVE SAVULA ~ 1 MILLION RING

BRIAN CARRUTHERS ~ 1 MILLION RING

DARNELL SELF ~ \$500K RING

+

LARRY SMITH ~ \$250K RING

JASON LAVENDER ~ \$250K RING

KIM MELIA ~ \$500K RING

ANNOUNCEMENTS

Website updates (public & back office) & email updates!



Your own business...

With [LegalShield](#), you can embrace freedom, excitement *and* the personal fulfillment of owning your own business and helping others. [A day in the life](#) of an Independent Associate includes setting your own hours, developing and working with your own organization, and [so much more](#). [Enroll now](#) and receive everything you need to get started. If you have any questions, [contact me](#).

[Are you ready to take charge of your future?](#)

Become an Associate

for as little as

\$149

[View our legal plans by state/province.](#)

[Enroll Now](#)

[Watch Movie](#)



Frank and Theresa
AuCoin

**PERFORMANCE
INTERNATIONAL**

Independent Associates

[contact me](#)

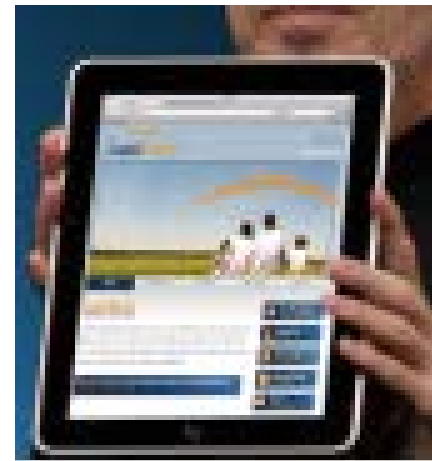
Build a Solid Career

LegalShieldSM offers a career opportunity that's versatile, unique, and flexible. You define the time you want to spend with your business and you define the income you want to earn. LegalShield provides the tools, training, and support you need every step of the way.

There are no limits to what you can do with a LegalShield career. Work from home or travel the country. Your sales area is unlimited within the US and 4 Canadian provinces. Earn commissions and residual income through

ANNOUNCEMENTS

LegalShield
iPAD APP coming soon!



IMPACTFUL PRESENTATION

RIP MASON, CEO SPEAKS



Dallas 2012 - Requirements

A weekend of *POWERFUL* TRAINING for Leaders and Upcoming LEADERS!

1. **Managers and above** who are **Performance Club** qualified **4 out of 5 months**. Qualification period, **April through August**. You must be a **Manager by August 31, 2012**.
2. **Power20 associates** that qualify 4 out of 5 months during qualification period, April – August. **(Any Level)**
3. Any associate who achieve the **Executive Director** position **anytime** during the qualification period, April – August.

NOTE: All attendees must stay at the host hotels.

Power20 - Promotion

1. For associates recruited April 20, 2012 through June 30, 2012
2. The **upline Power20 qualified associate will receive \$55 bonus** when the associate FSTS qualifies.

SUMMER EXPLOSION

If you are a DIRECTOR, you can qualify for Executive Director **WITHOUT** having a Director in your organization!

- ✓ 50 Membership Counters
- ✓ No more than 25 in one line
- ✓ 3 Personal Membership Sales Yourself

APRIL – AUGUST 2012

Performance Club

Paid out **\$55,400,000** to PC members so far -

1. Bonus after **3 consecutive months** - **\$150**
2. Bonus after **6 consecutive months** - **\$150**
3. At the **12th consecutive month** – bonus of **\$300 OR** with the proof of a lease or purchase of a BMW - **\$500 Bonus**

All bonus payments above contingent on maintaining stated company average persistency.

A New Car

WHITE BMW



Platinum Perks

REWARDS and RECOGNITION

Level 1

Platinum Executive Directors who qualify for **3 consecutive months** receive:

- **Full page feature** in The Connection magazine
- The **Platinum (Zegna) Sports Coat**, Hermes Tie or Scarf & Platinum Lapel Pin
- **\$10,000** cash bonus
- **\$1,000 per month** Lifestyle Bonus

Level 2

Platinum Executive Directors who qualify for **6 consecutive months** receive:

- Automatic **room upgrade** for the annual incentive trip
- **\$1,500 per month** Lifestyle Bonus

Platinum Perks

Level 3

Platinum Executive Directors who qualify for **12 consecutive months** receive:

- Invitation to the exclusive **Platinum Annual Retreat**
- Automatic **room upgrade** for the annual incentive trip
- Membership in the **Platinum Profit Sharing Pool**
- **\$25,000** cash bonus
- **\$2,000 per month** Lifestyle Bonus OR...
- Participate in the **Luxury Car Program**

You deserve to experience the **exceptional benefits** of Platinum World. While you've built your LegalShield business, you have shared your **time, energy** and your **knowledge** with others striving to follow your lead on the path to success.



Now Let Us Give BACK to YOU!



Platinum Perks

Share in the company's success.

Each month the company will place a minimum of **\$25,000.00** into the **profit pool** to be **shared** by all qualifying **Platinum Associates**.

This will be supplemented monthly by a contribution of **1% of the company's growth in total premiums**.



You write your own definition of success. Therefore, you decide your Platinum Cash Bonus and Lifestyle Bonus! Indulge yourself, your team, give back to your family, your community, support your favorite charity, OR....

THE CHOICE IS YOURS.



Wish you were here?



CANCUN 2013
It's more than you've dreamed
it could be!



TV COMMERCIALS



TV COMMERCIALS



TV COMMERCIALS



A WOW ENDING!

**SURPRISE GUEST
ENTERTAINERS**

I'm So Excited!



The Pointer Sisters

A WOW ENDING!

